

ADVERTISING DEADLINES & MATERIAL SPECS

2022

dtrmagazine.com



DEFENCE CAPABILITY
DEVELOPMENT AND
ACQUISITION

ADVERTISING DEADLINES

ISSUE	BOOKING/CANCEL DEADLINE	AD MATERIAL DEADLINE	PUBLISH DATE
DEC/JAN	1 Dec	3 Dec	10 Dec 2021
FEB	26 Jan	28 Jan	3 Feb 2022
MAR	23 Feb	25 Feb	3 Mar 2022
APR	23 Mar	25 Mar	31 Mar 2022
MAY	27 Apr	29 Apr	5 May 2022
JUN	1 June	3 June	9 June 2022
JUL	29 June	1 July	7 July 2022
AUG	27 July	29 July	4 Aug 2022
SEPT	24 Aug	26 Aug	1 Sep 2022
OCT	28 Sept	30 Sept	29 Sep 2022
NOV	26 Oct	28 Oct	3 Nov 2022
DEC/JAN	30 Nov	1 Dec	8 Dec 2022

MATERIAL SPECS *magazine*

MATERIAL SIZE		WIDTH mm	HEIGHT mm
DPS		420	297
DPS HALF		420	145
FULL PAGE		210	297
1/2 PAGE	Horizontal	190	135
	Vertical	91	272
1/3 PAGE	Horizontal	190	88
	Vertical	58	272
IFC		210	297
IBC		210	297
OBC		210	297

WEBSITE ADS

MATERIAL SIZE	PIXELS
Leaderboard	708 x 180
Vertical Tile (left)	216 x 272
Vertical Tile (right)	216 x 272
Lower Large Rectangle	960 x 275

- Sizes are absolute, supplied advertising artwork requires no bleed
- Preferred file type for magazine: high-resolution PDF
- Preferred file type for website: animated/non-animated GIF, PNG or JPEG