

The background of the slide is a dark, blue-tinted image. On the left, a military vehicle, possibly an Armored Personnel Carrier, is visible with a soldier in the turret. On the right, the deck of a ship is shown with various equipment and structures. The overall theme is defense technology.

DEFENCE TECHNOLOGY REVIEW

DEFENCE CAPABILITY DEVELOPMENT AND ACQUISITION



MEDIA KIT 2022

FROM THE EDITOR

MEDIA KIT 2022

THE MARKET LEADER

Defence Technology Review is the Indo-Pacific's premier digital defence publication.

A cornerstone of *DTR* is our role in providing defence professionals and key decision makers with the breadth of news they want, in the analytical depth they need, covering the latest developments in defence technology, capability development and leading-edge innovation from around the world, with particular emphasis on the capability acquisition programs of the Australian Defence Force.

DTR also leads the world in its coverage of several major Australian defence procurement projects and is relied upon as a source of intelligence and reference by government and industry alike. Being fully digital enables much shorter lead times than other publications, ensuring rapid delivery of editorial content as events unfold.

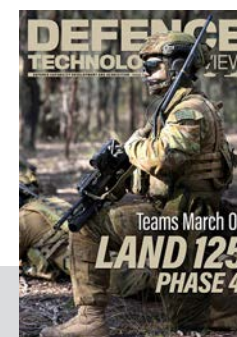
The highly interactive nature of *DTR's* digital format offers rich, multi-layered opportunities for advertisers and readers alike, leading to a resource-rich reading experience that print-based publications simply cannot match.

EDITORIAL TEAM



The Defence Technology Review editorial team is led by Ian Bostock, editor and defence journalist of nearly 30 years' experience and former Australian correspondent and lead Asia-Pacific analyst for the world-renowned Jane's Information Group.

In a previous life, Ian ventured into defence industry, specialising in the design, development and commercialisation of innovative products to meet the needs of warfighters.



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EDITORIAL COMPASS

MEDIA KIT 2022

WHERE WE'RE COMING FROM

- **INDEPENDENT**
- **TIMELY**
- **INFLUENTIAL**
- **INSIGHTFUL**
- **ACCURATE**
- **IN-DEPTH COVERAGE...
ALL MEAT, NO FAT**
- **NO PRESS RELEASES RUN
VERBATIM AS NEWS**
- **PUBLISHED MONTHLY
(11 ISSUES A YEAR) WITH
SPECIAL SUPPLEMENTS AS NEEDED**

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DISTRIBUTION AND READERSHIP

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READERSHIP BREAKDOWN

- Capability Acquisition and Sustainment Group(CASG), including Senior Leadership Group
- Integrated Project Teams within CASG
- ADF senior leadership
- Army/Navy/Air Force Headquarters
- Serving military
- Special Operations Command
- Project Directors
- Acquisition Managers
- Senior defence industry executives
- Department of Prime Minister & Cabinet
- Defence Minister and advisors
- Defence Industry Minister and advisors

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DTR is multi-device compatible and presented on the world's best digital magazine publishing platform.

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Who is Hanwha? The simple answer is the Hanwha Group is a Global Fortune 500 Company with South Korea's leading conglomerate. In the combined resources of DTR and Hanwha, we have formed a 100% joint venture to create a new entity. From their origins as a manufacturer of automotive the group has grown to encompass an impressive array of technologies, services and capabilities spread over 100 years of existence.

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LYNX KF41

OPERATIONAL SCENARIO/THREAT

The LYNX KF41 is a Next Generation Infantry Fighting Vehicle (IFV) designed to meet the requirements of the Australian Army's Future Combat Vehicle (FCV) program. It is a highly mobile, heavily armed, and heavily protected vehicle that can operate in a wide range of environments, from urban areas to open fields. The LYNX KF41 is designed to be a highly mobile, heavily armed, and heavily protected vehicle that can operate in a wide range of environments, from urban areas to open fields.

Special Bulletins

BOXER CRV HOME IN POINTS DECISION

Thales selected as preferred supplier for Land 400 Phase 2

THALES GOES LARGE ON MISSILE PRODUCTION

Thales has been awarded a contract to produce 1500 missiles for the Australian Army's Future Combat Vehicle (FCV) program. The contract is worth approximately \$1.5 billion and is expected to be completed by 2025.

NIOA SELECTED TO LEAD LAND 159 LETHALITY SYSTEM PROGRAM

NIOA has been selected to lead the Land 159 Lethality System Program. The program is aimed at developing a new lethality system for the Australian Army's Future Combat Vehicle (FCV) program. The program is expected to be completed by 2025.

Special Supplements

LYNX KF41
Next Generation Infantry Fighting Vehicle

CRV SOLUTION PROFILE
Boxer Combat Reconnaissance Vehicle

AUSTRALIAN ARMoured VEHICLE PROGRAMS to 2030
M1 Abrams M107 | Combat Reconnaissance Vehicle | Infantry Fighting Vehicle | Main Battle Tank | Support Vehicle | Land 400 Phase 2 | NIOA PMA 4 | Bushmaster PMA 4

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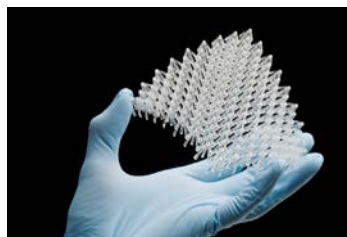
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The most ADF-relevant technology and procurement news from around the globe.



INNOVATIONS

Unveiling the latest innovations and cutting-edge conceptual thinking in defence technology.



PROJECTS

Contract, procurement and development news about Australian and global defence acquisition programs – big and small.



COVER STORY

In-depth coverage of defence technology trends, ADF procurements and current affairs as they happen.



TECHNOLOGY FOCUS

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