



DEFENCE TECHNOLOGY REVIEW

DEFENCE CAPABILITY DEVELOPMENT AND ACQUISITION



MEDIA KIT 2023

FROM THE EDITOR

MEDIA KIT 2023

THE MARKET LEADER

Defence Technology Review is the Indo-Pacific's premier digital defence publication.

A cornerstone of *DTR* is our role in providing defence professionals and key decision makers with the breadth of news they want, in the analytical depth they need, covering the latest developments in defence technology, capability development and leading-edge innovation from around the world, with particular emphasis on the capability acquisition programs of the Australian Defence Force.

DTR also leads the world in its coverage of several major Australian defence procurement projects and is relied upon as a source of intelligence and reference by government and industry alike. Being fully digital enables much shorter lead times than other publications, ensuring rapid delivery of editorial content as events unfold.

The highly interactive nature of *DTR's* digital format offers rich, multi-layered opportunities for advertisers and readers alike, leading to a resource-rich reading experience that print-based publications simply cannot match.

EDITORIAL TEAM



The Defence Technology Review editorial team is led by Ian Bostock, editor and defence journalist of nearly 30 years' experience and former Australian correspondent and lead Asia-Pacific analyst for the world-renowned Jane's Information Group.

In a previous life, Ian ventured into defence industry, specialising in the design, development and commercialisation of innovative products to meet the needs of warfighters.



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EDITORIAL COMPASS

MEDIA KIT 2023

WHERE WE'RE COMING FROM

- **INDEPENDENT**
- **TIMELY**
- **INFLUENTIAL**
- **INSIGHTFUL**
- **ACCURATE**
- **IN-DEPTH COVERAGE...
ALL MEAT, NO FAT**
- **NO PRESS RELEASES RUN
VERBATIM AS NEWS**
- **PUBLISHED MONTHLY
(11 ISSUES A YEAR) WITH
SPECIAL SUPPLEMENTS AS NEEDED**

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- Army/Navy/Air Force Headquarters
- Serving military
- Special Operations Command
- Project Directors
- Acquisition Managers
- Senior defence industry executives
- Department of Prime Minister & Cabinet
- Defence Minister and advisors
- Defence Industry Minister and advisors

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BOXER CRV HOME IN POINTS DECISION

DTR SPECIAL BULLETIN
THALES GOES LARGE ON MISSILE PRODUCTION

DTR SPECIAL BULLETIN
NIOCA SELECTED TO LEAD LAND 159 LETHALITY SYSTEM PROGRAM

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LYNX KF41
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CRV SOLUTION PROFILE
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AUSTRALIAN ARMoured VEHICLE PROGRAMS to 2030
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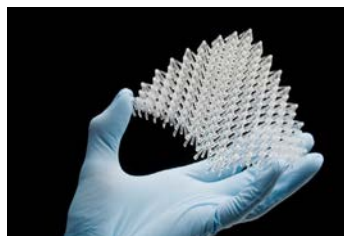
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MEDIA KIT 2023



NEWS

The most ADF-relevant technology and procurement news from around the globe.



INNOVATIONS

Unveiling the latest innovations and cutting-edge conceptual thinking in defence technology.



PROJECTS

Contract, procurement and development news about Australian and global defence acquisition programs – big and small.



COVER STORY

In-depth coverage of defence technology trends, ADF procurements and current affairs as they happen.



TECHNOLOGY FOCUS

Providing insights and analysis of game-changing defence technology issues and developments.



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