

ADVERTISING DEADLINES & MATERIAL SPECS

2024

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ADVERTISING DEADLINES

| ISSUE | BOOKING/CANCEL DEADLINE | AD MATERIAL DEADLINE | PUBLISH DATE |
|---------|-------------------------|----------------------|--------------|
| DEC/JAN | 29 Nov | 1 Dec | 7 Dec 2023 |
| FEB | 31 Jan | 2 Feb | 8 Feb 2024 |
| MAR | 28 Feb | 1 Mar | 7 Mar 2024 |
| APR | 27 Mar | 29 Mar | 4 Apr 2024 |
| MAY | 1 May | 3 May | 9 May 2024 |
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| JUL | 26 Jun | 28 Jun | 4 Jul 2024 |
| AUG | 31 Jul | 2 Aug | 8 Aug 2024 |
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| OCT | 25 Sep | 27 Sep | 3 Oct 2024 |
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MATERIAL SPECS *magazine*

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|---------------|------------|----------|-----------|
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| FULL PAGE | | 210 | 297 |
| 1/2 PAGE | Horizontal | 190 | 135 |
| | Vertical | 91 | 272 |
| 1/3 PAGE | Horizontal | 190 | 88 |
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