

ADVERTISING DEADLINES & MATERIAL SPECS

2025

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**DEFENCE CAPABILITY
DEVELOPMENT AND
ACQUISITION**

ADVERTISING DEADLINES

ISSUE	BOOKING/CANCEL DEADLINE	AD MATERIAL DEADLINE	PUBLISH DATE
DEC/JAN	4 Dec	6 Dec	12 Dec 2024
FEB/MAR	19 Feb	21 Feb	27 Feb 2025
APR	26 Mar	28 Mar	3 Apr 2025
MAY	30 Apr	2 May	8 May 2025
JUN	28 May	30 May	5 Jun 2025
JUL/AUG	16 Jul	18 Jul	24 Jul 2025
SEPT	27 Aug	29 Aug	4 Sep 2025
OCT	24 Sep	26 Sep	2 Oct 2025
NOV	22 Oct	24 Oct	30 Oct 2025
DEC/JAN	3 Dec	5 Dec	11 Dec 2025

MATERIAL SPECS *magazine*

MATERIAL SIZE		WIDTH mm	HEIGHT mm
DPS		420	297
DPS HALF		420	145
FULL PAGE		210	297
1/2 PAGE	Horizontal	190	135
	Vertical	91	272
1/3 PAGE	Horizontal	190	88
	Vertical	58	272
IFC		210	297
IBC		210	297
OBC		210	297

- Sizes are absolute, supplied advertising artwork requires no bleed
- Preferred file type for magazine: high-resolution PDF
- Preferred file type for website: animated/non-animated GIF, PNG or JPEG