

ADVERTISING DEADLINES & MATERIAL SPECS

2026

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**DEFENCE CAPABILITY
DEVELOPMENT AND
ACQUISITION**

ADVERTISING DEADLINES

ISSUE	BOOKING/CANCEL DEADLINE	AD MATERIAL DEADLINE	PUBLISH DATE
DEC/JAN	3 Dec	5 Dec	11 Dec 2025
FEB/MAR	18 Feb	20 Feb	26 Feb 2026
APR	25 Mar	27 Mar	2 Apr 2026
MAY	29 Apr	1 May	7 May 2026
JUN	27 May	29 May	4 Jun 2026
JUL/AUG	15 Jul	17 Jul	23 Jul 2026
SEPT	26 Aug	28 Aug	3 Sep 2026
OCT	23 Sep	25 Sep	1 Oct 2026
NOV	21 Oct	23 Oct	29 Oct 2026
DEC/JAN	2 Dec	3 Dec	10 Dec 2026

MATERIAL SPECS *magazine*

MATERIAL SIZE		WIDTH mm	HEIGHT mm
DPS		420	297
DPS HALF		420	145
FULL PAGE		210	297
1/2 PAGE	Horizontal Vertical	190 91	135 272
1/3 PAGE	Horizontal Vertical	190 58	88 272
IFC		210	297
IBC		210	297
OBC		210	297

- Sizes are absolute, supplied advertising artwork requires no bleed
- Preferred file type for magazine: high-resolution PDF
- Preferred file type for website: animated/non-animated GIF, PNG or JPEG